Product Proposal—
Senior Capstone Career Project

Student Name: Maclaine Tracy

Senior Project English teacher: Mrs. Lingerfelt Date: May 17, 2017

Designated Timeline: Yearlong

Focus: Career

1. What is your product? In other words, what will you actually produce? What will be the end result of the application of the skills you acquire? Will you produce a tangible product, such as a piece of furniture or a set of blueprints? Will you use your skills to produce an intangible product, such as an event, a performance, a certification, a donation service to the community, or a combination of these? Will you produce notes from a job shadowing or internship experience in a composition notebook? How does this project represent your career goals?

My product will be an interior design board that demonstrates different styles while using different textiles and fabrics. I will design a room showing architectural design along with different furnishings and décor. This will not only be interior decorating but designing, as well. I will produce a tangible product such as a set of blueprints in this career-based project. I will also produce notes from my job shadowing experience in a composition notebook. When I am older, I would love to attend college for interior design.

2. Is your project a capstone project, a career-related project, or both?

My project will be a career-related project. In my near future, I am planning on pursuing a college major of interior design and possibly something in architectural design. I am hoping that while shadowing my project facilitator, I will receive a good insight on what it is going to be like in the future. This opportunity will also give me a good insight on what skills I will need to acquire to be successful in my career.

3. What skills will you develop during the course of your Senior Capstone Career Project? List three or more skills specific to your project.

I will develop many resourceful skills during this career-based project. I will acquire skills such as planning, designing, and furnishing interiors of residential, commercial, or industrial buildings. Also, I will learn the knowledge of design techniques, tools, and principles involved in production of precision technical plans, blueprints, drawings, and models. Interior design does not only include skills to produce an appealing outside appearance, it involves what is on the inside. Local laws and codes must be followed. Laws such as plumbing codes and electrical...
codes will need to be followed. The skills developed in this career are endless and beyond the average state of mind.

4. How will you use these skills in the future? You must explain how these skills will serve you in a future career and/or endeavor.

I will use the skills listed above in my near future in many ways. These skills will be used in raising productivity, selling merchandise, or even improving life style. My skills of formulating a design will be used when deciding what is practical and conducive to intended purposes. I will use all the skills as a whole to distinguish the type of design and style that will be the best fit for my career interest.

5. Why have you chosen this product?

I have chosen this product as I believe it will be a great representation of what this career is going to be like in the real world. It involves many skills that will be put together into one product. The board will show architectural design, as well as interior decorating. This product will also show me what type of design and style will suit me best. I have enjoyed watching three generations pursue careers in interior design/decoring. Therefore, this product will give me a glimpse of what it is like and possibly be the fourth generation.

6. What previous experience or prior knowledge do you have that relates to your Senior Capstone Career Project?

I have previous experience of interior design. At a young age, I watched my great grandmother and grandma own their own decorating and designing business. I grew a love for it which led me to taking the path of trying to pursue this career. I have always enjoyed redecorating my room, even if it was just the placement of items to give it a different look. This product board will let me have a first glance at what it is actually going to be like in my near future and career.

7. How will you acquire the skills necessary to produce your product?

To acquire the skills necessary to produce my product, I will meet with my project facilitator on a regular basis. We will meet a couple times every 1 to 2 weeks. We will meet at her house to discuss the plan and develop skills. Meeting regularly will help me develop these skills to make my product excellent. With my project facilitator, I will accompany her at a client’s home as she goes step by step in the process of redecorating several rooms. We will go over color schemes, textiles, fabrics, and possibly the separation of architectural design. On my own, I will brainstorm my ideas for the design of the home and start putting together my board.

8. Who is your project facilitator? What education and/or experience does he or she have that will help you acquire the skills you intend to develop through your Senior Career Capstone Project? Attach his or her business card to the front of your proposal if he or she has one.

My project facilitator is Ashley Taylor with Ashley Taylor Home’s. She graduated from Kennesaw State and received a degree in interior design. She has a lot of experience in interior
design and has been featured in several well-known home decorating magazines. Her style is very unique and draws in many clients from all over. She will be a perfect project facilitator to help me acquire the intended skills of this Senior Career Capstone Project.